

2013 Charter Order Form



FREE—Club Buying Strategies



This module provides access to four PDF reports (updated for 2013) on the buying strategies used by BJ's (38 pages), Costco (40 pages), PriceSmart (18 pages) and Sam's Club (40 pages). Normally, each report costs \$299 but access to each is FREE for one year.

The reports are customized for each operator and are a tremendous way to supplement current knowledge, verify product and program components and increase your team's club industry intelligence.

FREE—Program Development



This module provide access to eight PDF reports (updated for 2013) on key club product and program issues: packaging, pricing, understanding buyers, distribution, coupons, product development, what is a club and demonstrations. Normally, each white paper costs \$149, but access to each report is FREE for one year.

The strategies and philosophies discussed in these white papers are followed by all club buyers and used as part of their evaluation of a club product and program.

Having these reports is like having answers to a test while you study.

The charter subscription program for *Warehouse Club Focus* is specifically designed to help you better understand club buying strategies and to help you initiate or grow your company's business with BJ's, Costco, PriceSmart and Sam's Club.

Not only does it include a \$100 discount on your 24 issue first year subscription to *Warehouse Club Focus* but it also includes free one year access to two of our premium modules: Club Buying Strategies and Program Development.

One Year		Two Years	
<input type="checkbox"/> WCF Charter - \$379		<input type="checkbox"/> WCF Charter - \$599	
Check One	<input type="checkbox"/> Invoice my company	<input type="checkbox"/> Visa	
	<input type="checkbox"/> Check enclosed	<input type="checkbox"/> MasterCard	
	<input type="checkbox"/> Processing payment	<input type="checkbox"/> American Express	
Name:			
Title/Position:			
Company:			
Address:			
City, State, Zip:			
Email:			
Telephone:			
Card Number:			
Expiration Date:			
Signature:			

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