

Intelligence Packages

Module	Black	Red	Blue	Green
WCF Current Issue As part of a paid Warehouse Club Focus subscription, this module enables subscribers to read and download the current issue in PDF format.	✓	✓		✓
WCF Archive/Search This module provides access to every one of the 325 plus issues of Warehouse Club Focus through a keyword search and a PDF archive.		✓		✓
Warehouse Club Industry Guide Access the valuable information and data in the Warehouse Club Industry Guide 24/7. All data is provided in Excel to easily cut/paste into your own documents.			✓	✓
Reconnaissance Understand the competitive landscape in your category. This module offers a constantly updated stream of detailed and observational item data at your fingertips.		✓		✓
Image Hub This module offers access to our growing database of 4,000 plus JPG pictures accessed through keyword and category specific searches.		✓	✓	✓
Industry Snapshot Access, download and incorporate our base PowerPoint presentation on the warehouse club industry (more than 100 slides).				✓
Analytics This module provides critical club information (sales, locations, financials, private label) that is updated constantly in downloadable Excel files.		✓		✓
Club Buying Strategies Need an update on each club's buying and merchandising strategy for a presentation? Access this module for concise reports on each club operator.		✓	✓	✓
Program Development This module provides access to the key issues a club buyer contemplates when deciding to purchase your product.		✓	✓	✓



Intelligence Rates

Annual Rates	Black	Red	Blue	Green		
Single User	\$479	\$799	\$799	\$1,299		
Three Users	\$1,100	\$1,799	\$1,799	\$2,899		
Six Users	\$1,700	\$2,699	\$2,699	\$4,199		
Ten Users	\$2,200	\$3,499	\$3,499	\$5,199		
Twenty Users	\$3,000	\$4,799	\$4,799	\$7,199		
Company Wide	\$5,000	Call or Email for Quote				